Main Motion to the 2024 House of Delegates



Required for Adoption: Majority Vote

Category: QU-8

 Motion Contact:
 Lisa K. Saladin, PT, PhD, FAPTA, Chief Delegate, APTA South Carolina

 E-mail:
 saladinl@musc.edu

 RC Contact:
 Lois Ann Stickley, PT, PhD

 E-mail: Lois.Stickley@txstate.edu

PROPOSED BY: OHIO, SOUTH CAROLINA, CARDIOVASCULAR AND PULMONARY PHYSICAL THERAPY, STUDENT COUNCIL

RC 12-24 ADOPT: INAPPROPRIATE USE OF ARTIFICIAL INTELLIGENCE BY PAYERS

That the following be adopted:

INAPPROPRIATE USE OF ARTIFICIAL INTELLIGENCE BY PAYERS

The American Physical Therapy Association opposes the inappropriate use of artificial intelligence by payers to deny or restrict access to physical therapist services or reduce payment.

<u>SS</u>:

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A. What is the expected outcome of this motion? How does it contribute to achieving the Vision? Does it support APTA priorities (as reflected in the current <u>Strategic Plan</u>), and if so, how?

As the use of AI has accelerated in the past few years, payers have used it inappropriately to review and 18 19 deny prior authorization claims, reduce payments, or deny care with no human oversight or clinical 20 decision making. For example, ProPublica reported that Cigna denied 300,000 claims using AI with Cigna 21 doctors spending an average of 1.2 seconds on each case.¹ In addition, based on two pending lawsuits 22 alleging AI was used improperly to deny care to Medicare Advantage plan members,²⁻³ CMS recently put 23 out a memo stating that insurer's must "base the decision on the individual patient's circumstances, so an 24 algorithm that determines coverage based on a larger data set instead of the individual patient's medical 25 history, the physician's recommendations, or clinical notes would not be compliant,".⁴ CMS further stated 26 that insurers can use AI when evaluating coverage but that an algorithm or software tool should only be 27 used to ensure fidelity with coverage criteria.⁴ It is clear that this is an emerging issue with the potential to have significant negative impact on PTs, PTAs, the companies they work for, and the patients they serve. 28 29 The intended outcome of this motion is that the APTA government affairs team use this position to 30 elevate the urgency of this issue and work collaboratively with other stakeholders to oppose practices by payers that use AI inappropriately to deny or limit care or reimbursement. We believe that AI systems 31 32 used by payers should not override clinical judgement or eliminate human oversight and that there must 33 be regulatory oversight and transparency when payers use AI for coverage, claims or benefits.

It is impossible to achieve our Vision of transforming society by optimizing movement to improve the
human experience if patients are arbitrarily denied access to our care or if we are unable to be
appropriately paid for our services. This motion also aligns with two of the goals of the APTA Strategic
Plan: 1. "Improve the long-term sustainability of the profession by leading efforts to increase
payment...and 2. "Drive demand for and access to physical therapy as a proven pathway to improve the
human experience."



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B. How is this motion's subject national in scope or importance?

The inappropriate use of AI to reduce assess to care or payment for physical therapist services has the potential to negatively impact every PT and PTA in the country and the companies they work for as there is a direct relationship between payment, salaries, and financial solvency. It also has the potential to negatively impact millions of patients who might be inappropriately denied access to physical therapist services. Precedence research has reported that AI in the healthcare market size was approx. 15.1 billion dollars in 2022 and is expected to surpass 187.95 billion dollars in 2030.⁵ This predicted exponential growth in AI in health care is just one indication that AI will be a dominant force in shaping the future of health care. It is critical for the APTA to shape how AI impacts the future of the profession by harnessing AI's potential opportunities and by preventing its negative impacts on payment and access to care.

C. What previous or current activities of the House, Board, or staff address this topic? Who are the interested parties that might be affected by this motion (internal to APTA as well as relevant groups external to APTA)? Are there any state or federal laws or regulations which also address this topic; if so, what are they?

18 The APTA BOD and Staff have been discussing AI conceptually and they have discussed the potential need for a taskforce or workgroup to address AI challenges and opportunities. However, to our 19 20 knowledge at this time, no actions have been taken. Internal stakeholders for this motion include all APTA 21 components, individual PTs and PTAs and the companies they work for. External stakeholders include 22 current and future patients and other professional associations with similar concerns. For example, in 23 2023 the AMA issued new principles for AI development, deployment & use¹. Seventeen states have 24 passed laws on AI in the past 5 years. The scope of these laws includes interdisciplinary collaboration, protection from unsafe or ineffective systems, data privacy, transparency, protection from discrimination, 25 26 and accountability.² The interdisciplinary collaboration law has created task forces to identify the potential 27 impacts of AI systems on consumers, potential public sector uses, and cybersecurity challenges (IL, TX, 28 VT, NY). The protection from unsafe or ineffective systems has directed state agencies to analyze AI 29 systems being used and send a report to their respective governors based on potential unintended or 30 emerging effects and potential risks of these systems (CA, CT, LA, VT). The data privacy laws have been 31 enacted to "protect individuals from abusive data practices (i.e., the inappropriate, irrelevant or 32 unauthorized use or reuse of consumer data) and ensure that they have agency over how an AI system collects and uses data about them (CA, CO, CT, DE, IN, IA, MT, OR, TN, TX, VA)." The transparency law 33 34 requires employers or businesses to disclose when and how an AI system is being used (CA, IL, MD, 35 NY). For the protection from discrimination, it requires those that develop or use AI systems to assess the potential for bias and discrimination to protect individuals from discrimination and ensure AI systems are 36 37 designed equitably (CA, CO, IL). For accountability, the goal is "to ensure that those developing and 38 deploying AI systems are complying with the rules and standards governing AI systems and are being 39 held accountable if they do not meet them (CA, CO, CT, DE, IN, IW, MT, OR, TN, TX, VA, WA)." 40

D. Additional Background Information.

None.

E. How has this motion concept been disseminated, or how does the motion maker plan to disseminate the concept to other delegates prior to the deadline for submission of main motions? The motion concept form was posted on the HUB initially and we posted potential language on the HUB prior to submission. This was also extensively discussed with our co-makers and the motion concept and potential language was discussed with Justin Elliott, APTA Government Affairs.

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